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# Official opening for new city clinic

**A**vicenna Clinic – a private healthcare clinic in Peterborough city centre – has been officially opened.

The clinic is an independent, consultant-led private healthcare practice offering a range of services including diagnostics and imaging, private GP services, minimally invasive surgery and other advanced treatment types.

The newly renovated and purpose-built clinic incorporates state-of-the-art technology and treatment facilities.

Being the first clinic in the area to have an Open MRI scanner is just one example of the way it will be using the latest technology to aid the provision of personalised, flexible and responsive care for its patients.

It was officially opened by David Sanders and Stewart Jackson who, at the time, were Mayor and MP of Peterborough respectively.

Dr Hany Elmadbouh, radiologist and founder of Avicenna Clinic, said: "The Open MRI scanner is ideal for claustrophobic patients because it does not have the 'tunnel like' scanning area associated with conventional MRI machines. Larger patients may also benefit from the less confined space.

"Our investment in such technology also allows us to offer a 'one stop service' where diagnosis and initiation of treatment can be undertaken in a single visit rather than a series of appointments. More important than the equipment, of course,



**From left: Stewart Jackson and David Sanders with the founder of Avicenna Clinic, Dr Hany Elmadbouh**

is the people. Our services and treatments are practised by a growing team of consultants – all among the most experienced in their fields of medicine.

"It is our aim to provide more choice for patients in this area, who would otherwise have to travel far and wide to seek the best available treatment."

Stewart Jackson said: "It was an honour to open the new Avicenna Clinic in North Street Peterborough today – continuing the tradition of a medical practice being on site since 1850! The healthcare in Peterborough is fantastic."

## Design studio launched

Eve Waldron Design hosted clients and associates at a summer drinks party to launch its new design studio, as well as a new range of furniture at its showroom on the corner of St Peter's Street and Pound Hill, Cambridge.

With a team comprising interior designers, architects and product designers, EWD offers a comprehensive range of services to both commercial and residential clients,

including early stage strategic advice on space planning, design and procurement methods.

Furniture brands supplied include Vitra, Artek, Carl Hansen, Ligne Rosett, Hay, Knoll, Louis Poulsen, Artemide, Gubi, Arper, Secto Design, Foscarini, and B&B Italia and more. EWD also supplies office furniture brands such as Artifort, Orangebox and Senator.