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UPDATES

New clinic puts patients first

Patient care and comfort are paramount at a new consultant-led private group practice in Peterborough city centre.

"HE Avicenna Clinic has opened in a Grade Il listed building on North Street, adjacent to the Westgate entrance of Queensgate Shopping Centre and Lead Consultant Dr Hany Elmadbouh says: "Being a consultant-owned practice helps the clinic to focus on providing patients with the very highest level of medical care. Avicenna clinic is a centre of excellence specialising in minimally invasive surgery, imaging and image-guided intervention techniques. Combining state-of-the art facilities with the highest level of expertise, we offer personalised, responsive care within a serene and relaxing environment."

An 'open' MRI scanner - the region's first, which will be particularly useful for patients who suffer from claustrophobia or obesity - is among the clinic's cutting-edge facilities. It will also have a top-of-the-range ultrasound machine and a digital X-ray machine so patients can easily view their results online.

Patients can book their own consultations or ask their GP for a referral to the clinic, and a same-day online booking and treatment management system creates a new experience in health care.

Dr Elmadbouh says: "The open MRI scanner will be a very in-demand service as it is the first one of its kind in the region. However, the clinic offers a whole host of services that can be viewed online, with top specialisms



including pain management and anesthesia, plastic and general surgery, gynaecology and obstetrics, ophthalmology, orthopaedics, oral, maxillofacial and dental care and vascular surgery.

"At Avicenna Clinic, patients will find a variety of conventional and complementary practitioners involved. The consultants are leaders in their fields and appear on the General Medical Council (GMC) Specialist Register."

• The clinic offers appointments Mondays 8am-8pm, Tuesdays and Fridays 2pm-8pm and Wednesdays and Thursdays 5pm-8pm. 0330 202 0597. www.avicennaclinic.com

